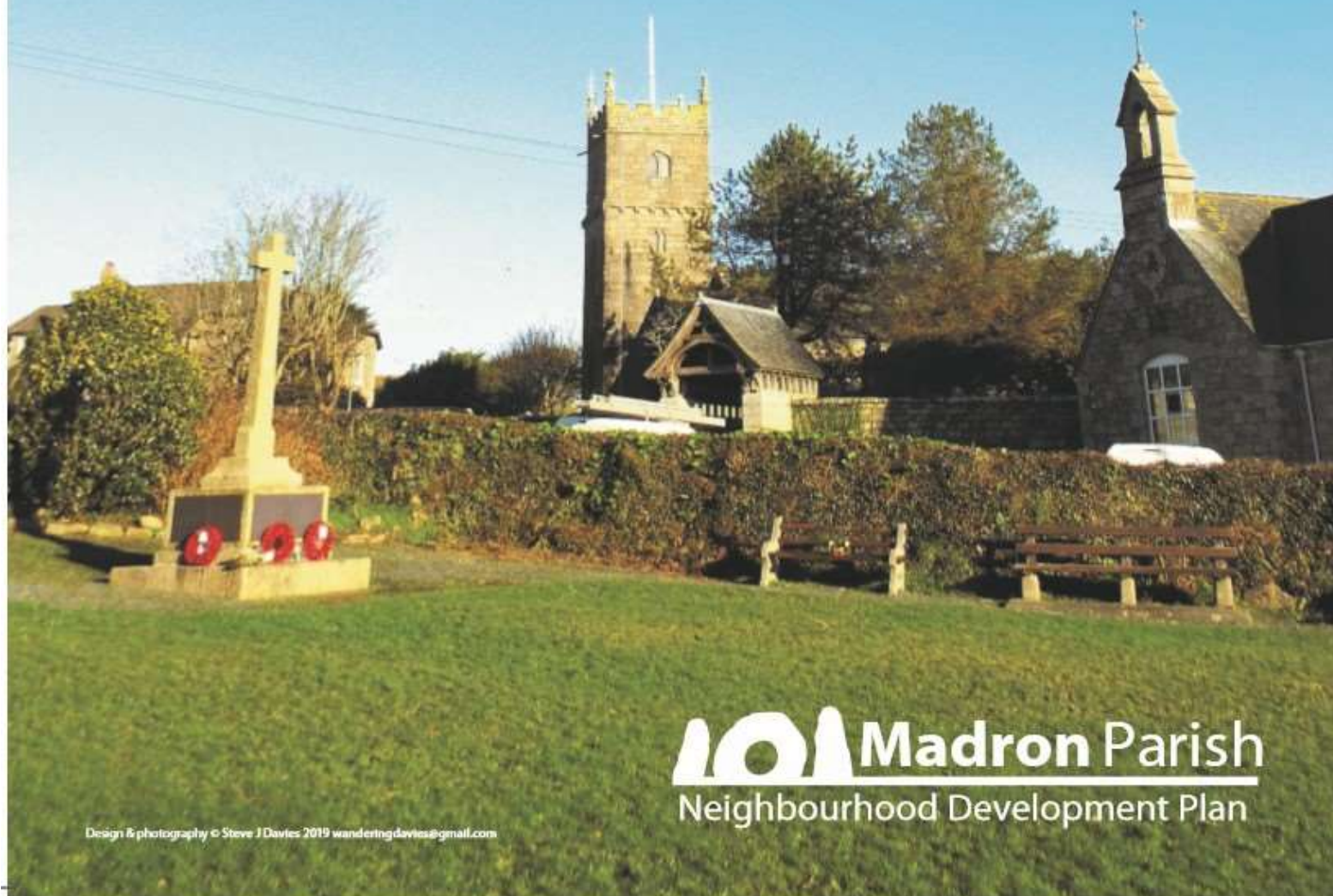


# Neighbourhood Survey Report

December 2019



 **Madron Parish**  
Neighbourhood Development Plan

# Introduction

This survey was conducted in December 2019 by the Madron Parish Neighbourhood Development Plan Communications and Engagement Team. The aim was to collect information to guide the work of the study groups that would be developing the neighbourhood plan policies. The survey was conducted by mailing out questionnaires designed by the team to all the domestic addresses on the parish electoral roll, using the printing and mailing facilities of Cornwall Council. Responses were either by a return mailing or by direct entry into an online database created by the team. All the mailed responses were subsequently manually entered into the database to provide a single source for data analysis. The analysis has been carried out in January 2020 by the team. The survey consisted of:

- Two general question on living in Madron parish
- A question on whether a neighbourhood plan was wanted by the community
- A set of questions on what aspects of a neighbourhood plan were thought to be important
- Finally there were two questions on the backgrounds of those responding.

# Summary of Results

## Overall Response:

There were 689 survey forms mailed out and 135 responses to the survey registered on the data base, giving a return of 19.5%. For a postal survey, conducted in the middle of a general election and in the run up to Christmas, this is a very acceptable result.

## What do you love about living in Madron Parish?

In the answers to this question, our respondents clearly show that their love of the local countryside, including the scenic setting of Madron village, and the peace and quiet within the Parish as a whole, are critical elements to their enjoyment of life here. This is coupled with a really strong sense of being part of a community and a love of the wildlife and nature.

## What Improvements would be welcome?

Top of the list is the need for a village shop, possibly community run, that provides some form of village hub and drop in point. Next is the need for better public transport around the Parish, particularly in the outlying areas. Then there is a desire for better maintenance of roadways, footpaths, pavements, and bridleways, along with better signage. Equally there is a feeling that local people want more control over development within the community, with a strong tendency to favour affordable homes that provide homes for local people.

## Need for a Neighbourhood Plan:

The responses overwhelmingly endorse the creation of a Neighbourhood Development Plan.

## Importance of Plan Topics:

The lead topics are the first four that were listed in the survey form, wildlife protection and enhancement, management of the landscape character, protecting the historic environment and the provision of open spaces and footpaths. The least favoured topic is second homes/holiday homes.

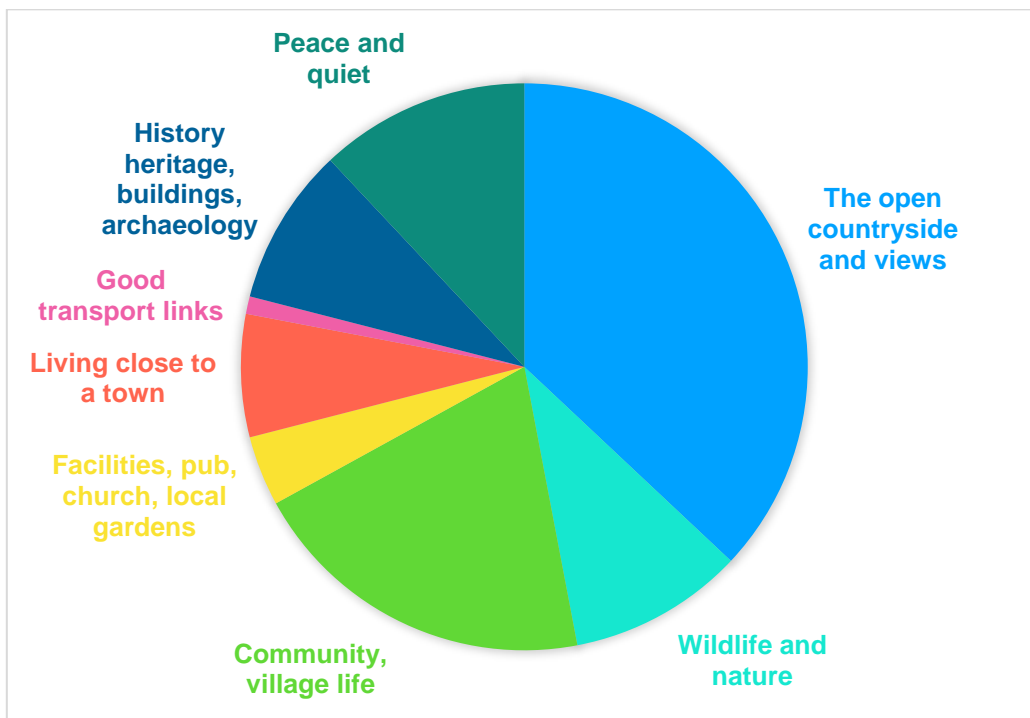
## Age Demographics:

The biggest response (24%) came from the under-16 age group, and the age groups 55-65, 65-75, and over-75 between them accounted for another 59%. The age group 16-25 is missing entirely from the responses and the groups 25-35 and 35-45 are not well represented. Statistics show that across Cornwall the population percentage in the age range 30-59 is 38%, and although Madron is noted as having a more aged population than the average, there could have been a much better response from these ages.

# The Responses

## Q1. What Do You Love About Living in Madron Parish?

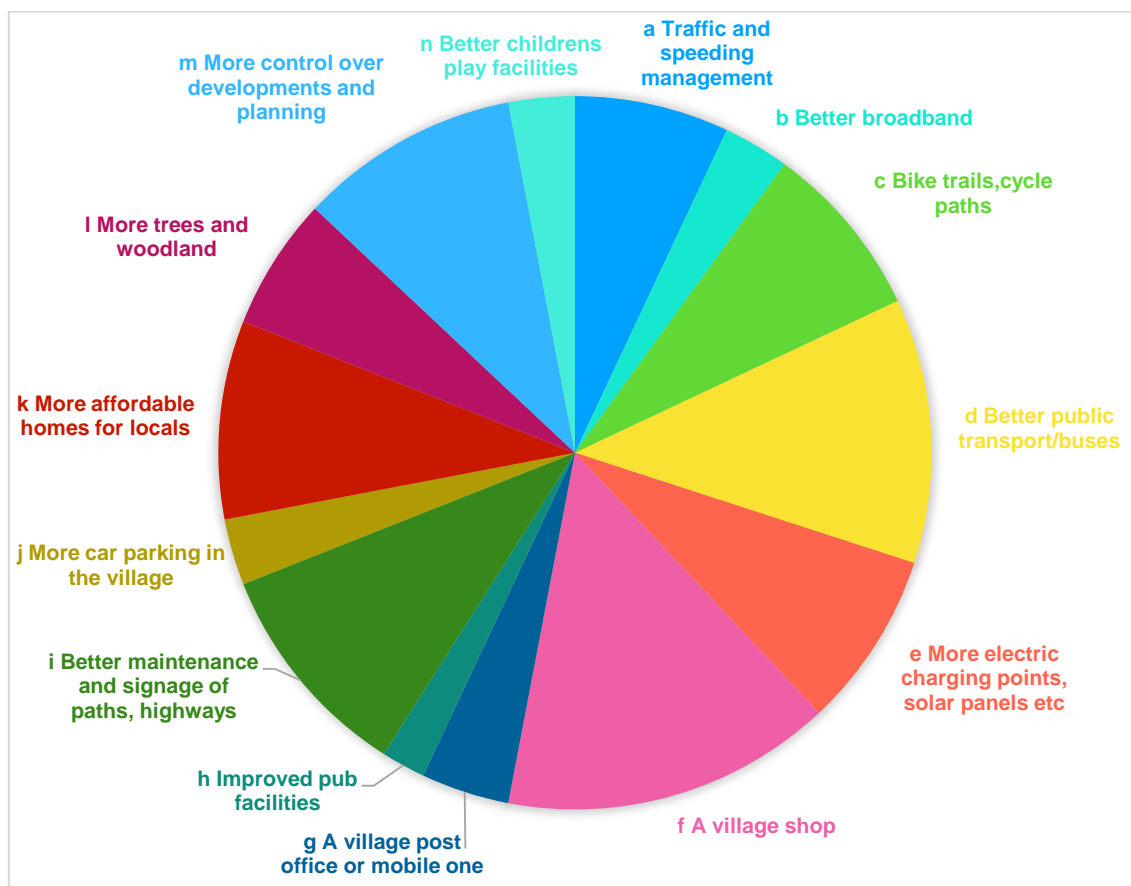
The responses to this question are listed in full at Appendix A to this report. For clarity the responses have been grouped by themes in the chart below, and shown as percentages of the number of times a theme appears in the comments compared to the total number of times themes appear in all the comments.



Theme code	Response	%
a	The open countryside and views	37
b	Wildlife and nature	10
c	Community, village life	20
d	Facilities, pub, church, local gardens	4
e	Living close to a town	7
f	Good transport links	1
g	History heritage, buildings, archaeology	9
h	Peace and quiet	12
		100

## Q2. What Improvements Would You Like To See In Madron Parish?

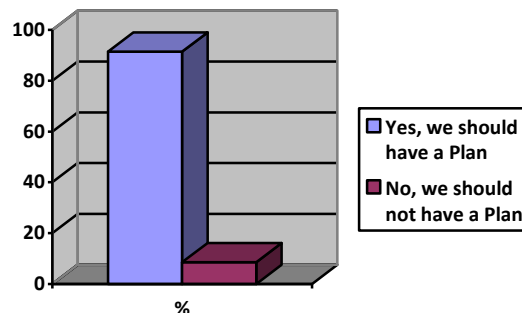
The responses to this question are listed in full at Appendix B to this report. For clarity the suggestions for improvements have been grouped by themes in the chart below, and shown as percentages of the number of times a suggestion appears compared to the total number of times all the different suggestions appear. Note that this is a summary and does not include one off suggestions or stand-alone comments.



Suggestion Code	Suggestions for Improvements	%
a	Traffic and speeding management	7
b	Better broadband	3
c	Bike trails, cycle paths	8
d	Better public transport/buses	12
e	More electric charging points, solar panels etc.	8
f	A village shop	15
g	A village post office or mobile one	4
h	Improved pub facilities	2
i	Better maintenance and signage of paths, highways	10
j	More car parking in the village	3
k	More affordable homes for locals	9
l	More trees and woodland	6
m	More control over developments and planning	10
n	Better children's play facilities	3
		100

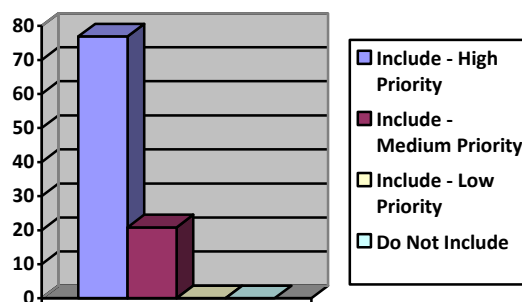
### Q3. Do you want a Neighbourhood Plan?

Response	%
Yes, we should have a Plan	91.4
No, we should not have a Plan	8.6



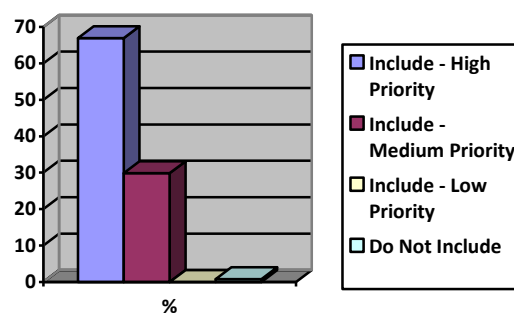
### Q4A. Plan Topics: Wildlife protection & enhancement

Response	%
Include - High Priority	76.9
Include - Medium Priority	20.8
Include - Low Priority	0.0
Do Not Include	0.0



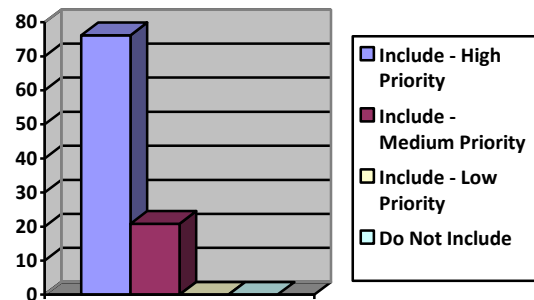
### Q4B. Plan Topics: Management of the landscape character

Response	%
Include - High Priority	66.9
Include - Medium Priority	29.9
Include - Low Priority	0.0
Do Not Include	0.8



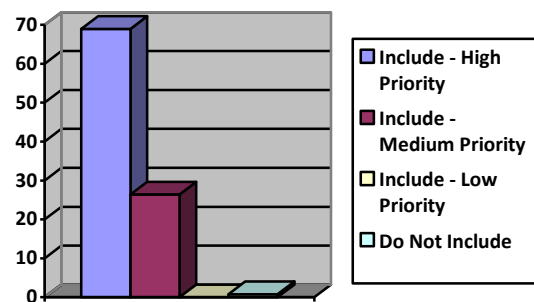
## Q4C. Plan Topics: Protecting our Historic Environment

Response	%
Include - High Priority	76.2
Include - Medium Priority	20.8
Include - Low Priority	0.0
Do Not Include	0.0



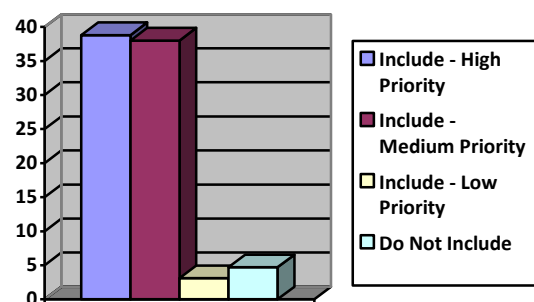
## Q4D. Plan Topics: Provision of open spaces, footpaths

Response	%
Include - High Priority	69.0
Include - Medium Priority	26.4
Include - Low Priority	0.0
Do Not Include	0.8



## Q4E. Plan Topics: Recreation/Leisure Facilities

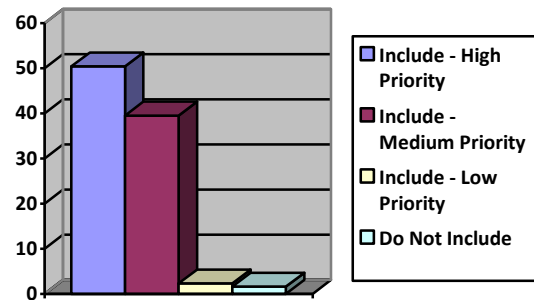
Response	%
Include - High Priority	38.8
Include - Medium Priority	38.0
Include - Low Priority	3.1
Do Not Include	4.7





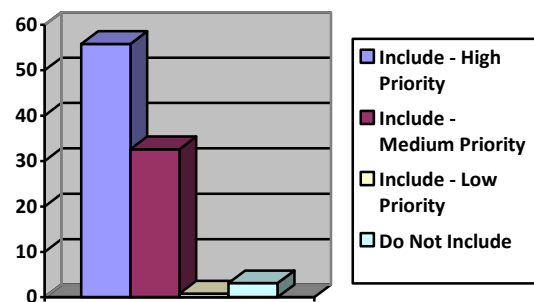
## Q4F. Plan Topics: Community Facilities & Services

Response	%
Include - High Priority	50.4
Include - Medium Priority	39.5
Include - Low Priority	2.3
Do Not Include	1.6



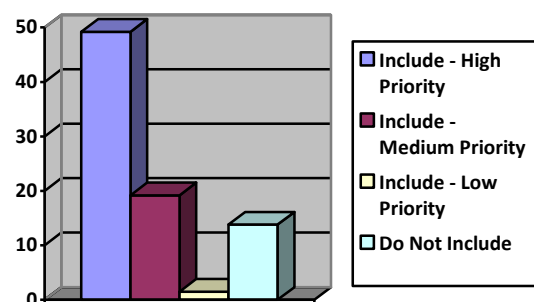
## Q4G. Plan Topics: Renewable Energy

Response	%
Include - High Priority	55.8
Include - Medium Priority	32.6
Include - Low Priority	0.8
Do Not Include	3.1



## Q4H. Plan Topics: Design & location of new housing

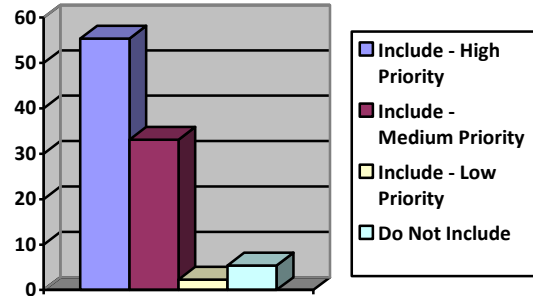
Response	%
Include - High Priority	49.2
Include - Medium Priority	19.2
Include - Low Priority	1.5
Do Not Include	13.8





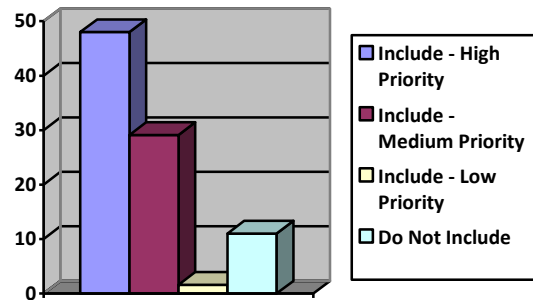
### Q4I. Plan Topics: Health & Wellbeing

Response	%
Include - High Priority	55.4
Include - Medium Priority	33.1
Include - Low Priority	2.3
Do Not Include	5.4



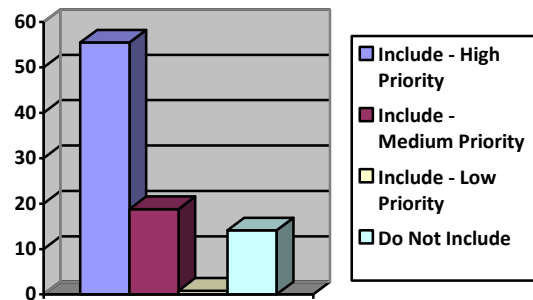
### 4J. Plan Topics: The types of new housing

Response	%
Include - High Priority	48.0
Include - Medium Priority	29.1
Include - Low Priority	1.6
Do Not Include	11.0



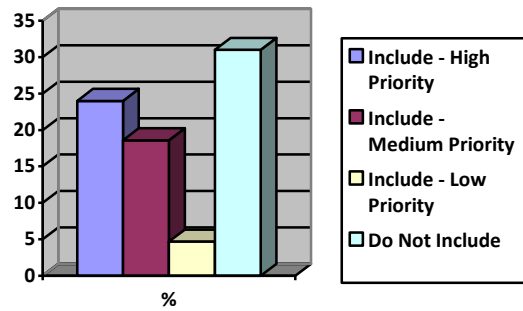
### Q4K. Plan Topics: Location of new developments

Response	%
Include - High Priority	55.5
Include - Medium Priority	18.8
Include - Low Priority	0.8
Do Not Include	14.1



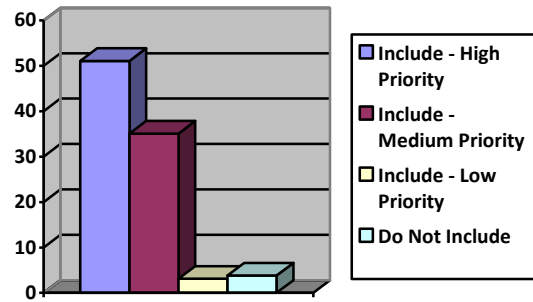
### Q4L. Plan Topics: Second Homes or Holiday Homes

Response	%
Include - High Priority	24.0
Include - Medium Priority	18.6
Include - Low Priority	4.7
Do Not Include	31.0



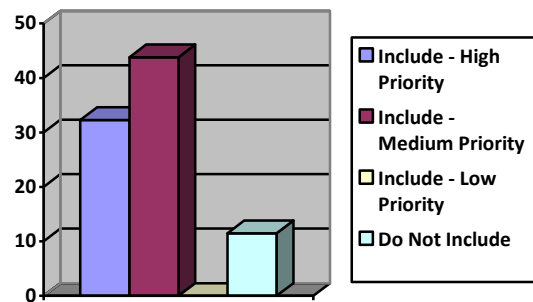
### Q4M. Plan Topics: Improvements to transport

Response	%
Include - High Priority	51.1
Include - Medium Priority	35.1
Include - Low Priority	3.1
Do Not Include	3.8



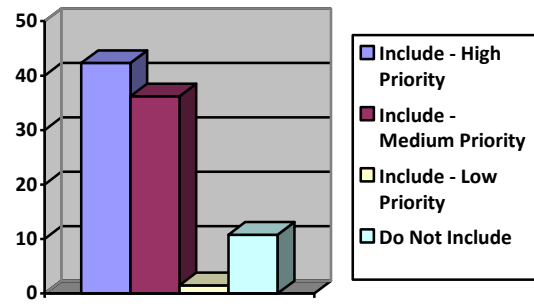
### Q4N. Plan Topics: Economy / Jobs

Response	%
Include - High Priority	32.3
Include - Medium Priority	43.8
Include - Low Priority	0.0
Do Not Include	11.5

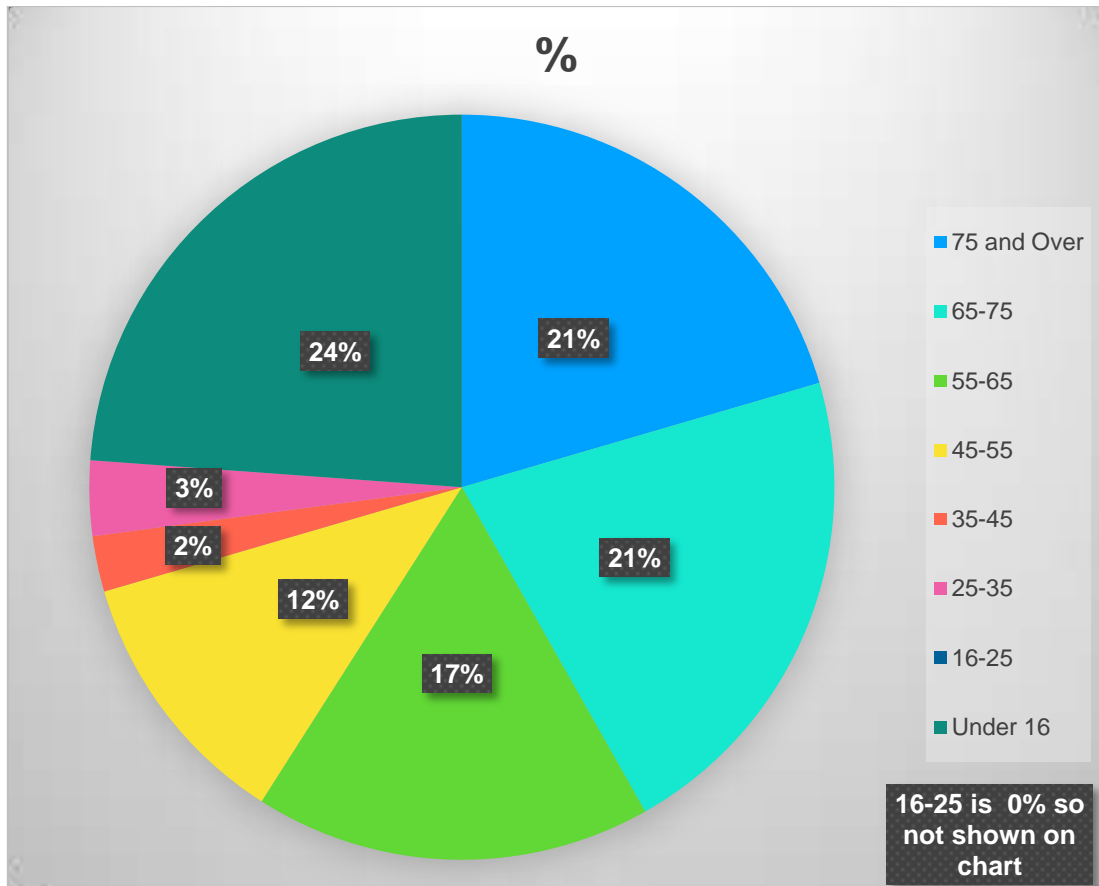


## Q40. Plan Topics: Education / Skills

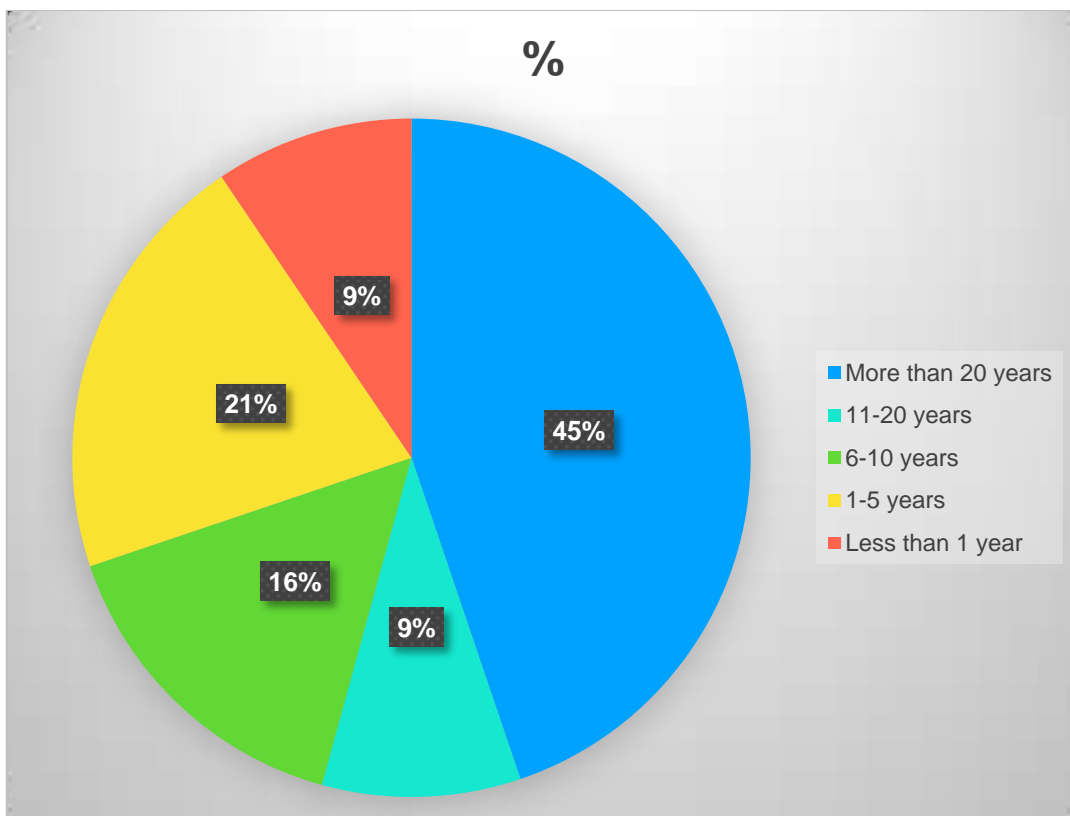
Response	%
Include - High Priority	42.3
Include - Medium Priority	36.2
Include - Low Priority	1.5
Do Not Include	10.8



## Q5. Age of Respondents



## Q6. How long have you lived in the Parish?



## Appendix A

### Q1. What do you love about living in Madron Parish?

Comments containing common themes and their respective allocated theme codes (a- h)
A nice community atmosphere and the peace and quiet: c,h,
Able to do walks in the countryside: a
Area of outstanding historic and natural beauty: a, g,
Being in the countryside while being close to Penzance: a, e,
Close to both Penzance and the countryside. The chiming of the church clock: a, e,
Close to Penzance and the countryside: a, e,
Close to Penzance but still in the countryside. Friendly community, good bus links, sense of place and history: a, c, e, g,
Community spirit: c
Community spirit with good meeting facilities c, d,
Community spirit, wild moorland countryside, spectacular views: a, c,
Excellent bus service to Tremethick, rural environment, good broadband: a, f,
Friendly and neighbourly village. Good variety of social events: c,
Friendly community, the Bolitho allotments, church and traditions: c, d,
Friendly people, community, countryside and walks: a, c,
Friendly people, countryside, village atmosphere: a ,c,
Friendly, safe and co-operative community. It also has wonderful views: a, c,
I am fortunate to be part of a real village community. I belong to the WI, help at Well Wishers board games (helping to combat loneliness), attend a ballet class and help at the Church. Madron has a wonderful spirit among the older residents, something we (lost in the data base): c,
I live in New Mill, I love the countryside: a,
I love all the ancient monuments dotted everywhere and the large amounts of places to walk and enjoy the scenery: a, g,
In the countryside but close to town: a, e,
In the countryside but close to town. Friendly village: a, c, e,
In the countryside but near the town. Not too overdeveloped: a, e,
In the countryside but near town. Church and original buildings give a sense of history. Community spirit: a, c, e, g,
It's a peaceful village with an active church and clean air: h,
It's historic and geographical uniqueness: g,
It's location, character, history, scenic views, and walks: a, g,
It's my home.
It's nice and peaceful: h,

It's peaceful: h,
It's quiet and near to woods: h,
It's quiet and peaceful with a good Cornish community: c, h,
It's quiet and with lovely views across Mounts Bay: a, h,
It's quiet h,
It's rural nature. a,,
Living in a small village. Community spirit. Wildlife. Open spaces.: a, c,
Living in a rural community.: c,
Living in a rural community.: c,
Living in a rural community. Good neighbours.: c,
Living in a rural community. Horse riding: c,
Lots of freedom and wildlife.: b,
Lots of things
Lots of things to do in Madron
lots of trees to climb and the wild life.: b
My home and the traditional architectural character of the centre of Madron village, including the church. 2) The moorlands, standing stones, Ding Dong, Chun Castle and other ancient places. 3) Walks and open countryside around the village including unspoilt scenery: a, g,
Nature, play areas, woods, biking: a,
Peace and quiet, countryside and archaeology, nature.: a, g, h,
Peace and quiet, countryside views, dark night skies.: a, h,
Peace and quiet, the countryside and nature.: a, h,
Peace and quiet.: h,
Peace and quiet.: h,
Peaceful and quiet with lovely people that care about the environment and wildlife.: b, h,
Peaceful and quiet.: h,
Peaceful friendly community. Glorious scenery, seeing the sea on both sides of the peninsula, ancient history on the moors, homes that have individuality.: a, c, g, h,
Peaceful with wonderful views of countryside and sea.: a, h,
Picturesque area good for walking and cycling.: a,
Playing in the woods and wild places.: a,
Playing outdoors and being with nature.: a,
Quiet and peaceful: h,
Quiet and tranquil: h,
Quiet village, countryside around, church, pub, village hall. Traditional community events t s.: a, c, h,
Quiet, close to the moor and coast path, close to town and the supermarkets, high up on the hill, safe, friendly.: a, e, h,

Rural countryside and good walks. Use of Landithy hall: a, d,
Rural village close to Penzance and peaceful.: c, e, h,
Sense of community, good community organisations. Friendly people.: c,
Sense of village community, with its church, chapel, school and pub.: c, d,
Small community but close to Penzance. The natural environment.: a, c, e,
Strong sense of community, friendly neighbourhood, close to countryside but within walking distance of town.: a, c, e,
That it's small:
The Cornish feel. Sense of history, richness of the cultural and historic setting. The Landithy Hall facility. The moorland countryside. The fact that it has a church, school and a pub.: a, d, g,
The countryside and friendly people.: a, c,
The countryside and the people.: a, c,
The countryside and wildlife.: a, b,
The countryside, local school and community feeling.: a, c,
The countryside.: a,
The delightful village and the countryside.: a, c,
The environment and geography. Good neighbours.: a, c,
The friendly village and the views over Mounts Bay.: a, c,
The good sense of place and pride in where we live. Fantastic scenery and countryside while having good access to town.: a, c, e,
The historic heritage, the moors, wildlife, and walks.: a, g,
The landscape, the coast, fields and Moorland.: a,
The little village and hamlets.: a,
The moorland and countryside, good dog walks. small hamlets.: a,
The moors, archaeology, and community spirit in the village.: a, c,
The nature and lots of activities.: b,
The nature and wildlife.: b,
The old village has hardly changed.
The outdoors, flowers and trees.: a,
The quiet, good bus service. Broad mix of people.: f,
The sense of a community. Having a village hall that is well used, a nice village pub, a school. The easy access to the countryside and walks.: a, c, d,
The sense of space.: a,
The trees and the wildlife.: b,
The unspoilt environment; the fact it is relatively unspoilt and not over developed. it is the epicentre of Penwith - providing easy access to Penzance, St Ives and St Just: a, e,
The vibrant village .life, history club, old Cornwall Society, WI etc. And the open countryside.: a, c,
The walks and the wildlife.: a, b,



The wide open countryside, walks and the quiet.: a, h,
The wild beauty and the lack of social housing.: a,
The wilderness of the moor, the history, rurality, the people: a, g,
The wildlife and lack of pollution.: b,
The wildlife, countryside and moors.: a, b,
The wildlife, nature and wild areas.: a, b,
The wildlife, Trengwainton Gardens, Mulfra Quoit, and Trevaylor Woods.: b, d,
The wildlife, woods, and nature.: a, b ,
The wildlife.: b,
The wildlife.: b,
The wildlife.: b,
The wildlife.: b,
The wildlife.: b,
The wildness of walks on the moors, the nature and the ancient sites.: a, g,
The woodlands.: a,
The woods, the nature and clean air.: a,
Trythall school: d,
Unique ancient history and unspoilt environment.: g,
Unique setting, with an incredible range of history, landscape and ancient sites.: a, g,
Village life and community, and its peaceful: c, h,
Village life.: c,
Walking on the moors.: a,
Walks on the wild moors.: a,
Wide open spaces.: a,
Wild open spaces, historic sites, and unspoilt countryside.: a, g,
Wild original landscape a good people.: a, c,

## Appendix B

### Q2. What improvements would you make?

<b>Suggestions containing common themes and the respective allocated theme codes (a- n)</b>
"Improvements". It's more important to make the most of what you already have than to keep "improving" with new buildings and facilities.
30 mph speed limits on all country roads. Code a,
5G or least FTTP for every house: b,
A bike track, more buses, electric charging points for cars.: c, e,
A community village shop in Madron. More use of the playing field. Traffic management.: a, f, n,
A cycle path, more trees, less houses.: c, l, m,
A post office, a shop and a pub serving food.: f, g, h,
A post office, and housing allocated to local people.: g, k
A shop and post office, run by someone who was IT skilled.: f, g,
A shop would be useful: f,
A shop, a mobile post office, safer pedestrian access down to Heamoor, car parking areas for access to historic and heritage areas. Boundary for acceptable development within Madron. Better footpath maintenance and signage.: f, g, i, j, m,
A shop, better village car parking, more footpaths/bridleways access to Heamoor. More affordable homes including self-build. f, j, i, k,
A village shop, a proper village pub with meals, proper bus shelter at both stops.: f, d,
A village shop, cheaper bus fares, better footpath maintenance.: f, g, d,
A village shop, post office and a pub serving food.: f, g, h,
A village shop.: f,
A village shop.: f,
A village shop. Better bus service.: f, d,
Affordable housing for local young families.: k,
As I have not lived here long and are rather young, I don't know much about Madron Paris or what to put here. I have thought hard about it but do not know what I could suggest to improve it.
Better and cheaper bus service.: d,
Better and greener public transport. No second homes and more social housing. More woodland.: b, e, k
Better broadband. Reduced light pollution from street lights.: b,
Better bus service for Newmill. Better control of planning for positioning of houses, types of material and allocation to elderly and young.: d, m, k,
Better bus service. A safer, wider pavement between Heamoor and Madron. A community shop. More social housing. Better signed and maintained footpaths.; d, i, f, k,
Better bus service. No huge wind turbines or solar panel farms: d,
Better care of the school grounds and buildings. A village shop.: f,
Better facilities for children. Better public transport. Improved community facilities in schools (extended schools).: d,

Better fibre optic broadband. Better footpath signage.: b, i
Better fibre optic broadband. Better snow clearance/gritting from Madron to Morvah, bus service between Madron and Morvah/St Just.: b, d,
Better footpath management and signage. Putting All Saints Church, Newmill, to local use. Making passing places with better hard surfaces, not just mud. Better signage and management of ancient sites.: i,
Better footpath signage. Better control of unauthorised caravans. Better road maintenance.: i,
Better parking, a village shop, and better public transport.: j, f, d,
Better pavements and better hedge clearing through the village, particularly up Madron Hill: i,
Better public transport, cycle paths, eco-friendly homes, electric car charging points, more solar panels and wind turbines.: d, c, e,
Better public transport. Maintenance of footpaths and open spaces. New housing only as infill.: d, i, m,
Better traffic control in Madron. No more houses except for locals.: a, m,
Better upkeep of pavements and footpaths. Speed restrictions in residential areas.: i, a,
Bike track: c,
Building homes for our young and controlling second homes.: k,
Buses to Badgers Cross: d,
Cheaper homes and cheaper bus fares. k, d,
Closing down of the hunt and its kennels. Return of a local abattoir to improve wellbeing of animals. More social affordable housing on infill sites.: k,
Community events calendar being published quarterly as a ,look forward to encourage a more broad participation.
Community run shop in Madron.: f,
Community run shop in Madron.: f,
Continue the subsidised meals.
Drains and ditches cleared regularly, trimming of ash trees, litter cleaned up, speed limits imposed. a, i,
Electric car charging points: e,
Encourage more cycling with routes and signs. Ease planning restrictions for new houses while retaining character. More use of the Cornish language to underline the uniqueness of West Cornwall.: c, m,
Get rid of second homes: m,
Get rid of the hunt kennels.
Higher standards for footpath maintenance, infrastructure to preceded development, development and improvements to be in sympathy with the environment.: i, m,
I have a lengthy list so I hope this space will accommodate. 1) Firstly, I would like to see all plans focus on the environment as a priority in all planning and development decisions. 2) A tree planting programme in parish to replace trees lost at Poltair.: m, l,
Keep it as it is.
Leave it alone.
Leave it alone.
Less roads more bus stations.: d,
Limit holiday homes. Put in "sleeping policeman" to slow down village traffic. Ban dogs from the playing fields.: a,

Litter picking on minor roads now and again, no more concrete blots on the landscape housing, local materials and thoughtful design.: l, m,
Local food retailer: f,
More affordable housing: k,
More affordable housing. A village shop. A Post office.: k, f, g,
More attention to the state of the roads and paths, particularly at Spring Hill and Tregavarah.: i,
More bike trails, and cheap electric buses: c, e,
More bike trails, and wild flower beds.: c,
More bike trails, electric charging points, more woodland walks.: c, e, l,
More bike trails, more use of solar panels on buildings.: c, e,
More bike trails.: c,
More buses particularly early mornings. Enforce speed limit through Madron. More warnings against leaving dog mess. Curtail the noise from Landithy hall to 11pm, not midnight.: d, a,
More buses, more bike trails and cycle lanes, more use of solar power.: d, c, e,
More buses, more trees, cycle lanes on the roads.: d, c, l,
More community togetherness. Maintenance of old bridleways.: i,
More cycle paths, electric charging points, electric buses and cars, wind turbines.: c, e,
More cycle paths, more electric buses.: c, e,
More electric car charging points.: e,
More electric car charging points.: e,
More electric car charging points.: e,
More Electric charging points: e,
More homes for homeless people, more protected wildlife areas.
More houses, more public transport, a wild place for children to play.: k, d, n,
More housing for young people, more activities in pub, solar power, cheaper, more buses: k, h, e, d,
More nature areas.: l,
More nature, more trees.: l,
More old barns renovated, houses for young people, better public transport.: k, d,
More parking in the village. A village shop.: f, j,
More play parks.: n,
More power to control our community and environment. Better bus links.: d, m,
More power to the parish council over planning.: m,
More things in Madron park for big kids: n,
More things up the park for bigger kids: n,
More trees to climb.: l,
More trees.: l,

More village socials, quizzes etc. A communal meeting place like a shop or café. Walks that discover bits of history.: f,
No more development of green field sites. A little village shop.: f, m,
,No more housing.: m,
Personally, I would like some decent accommodation (I am getting older and looking towards my future). It would also be good if the road access could be managed better (although I'm not sure how that could be achieved). For younger people I think a skate park.: k, n,
Plant more trees, more social housing on a small scale and carbon neutral.: l, k,
Re-introduction of black grouse onto the moors. Stopping of foxhunting and badger culling.
Reduced speeds through the village. Better street cleaning.: a, i,
Removal of second homes: m,
Safe walking routes. A shop and a pub.: f, h, i,
Speed limits reduced in the village.: a,
Speed restrictions in the village. Improve the footpaths. Better parking in the estates. A shop and post office.: a, i, j, f, g,
Stop new builds. Plant more trees. Have a village shop. Increase community spirit.: m, l, f,
Stopping motor bikes and 4x4s driving on the common land.
Support for local businesses e.g. local shops, greater focus on encouraging inward investment by promoting importance of ancient sites etc. within Cornwall. Enhanced footpath and bridleway access support, e.g. via liaison with Penwith Landscapes Partnership et: f, i,
The old slaughter house redeveloped and something done to old work house
To see the younger generation more involved in the community.
Traffic calming at Tremethick Cross.: a
Traffic calming on small rural roads. A co-ordinated approach to ensure private landowners and the council deal with invasive plant species which are endemic, particularly Japanese Knotweed and Himalayan Balsam, which threaten natural species. Improved f: a,
Use of brown field sites for further social housing, not green fields.: m,
Use of playing field and club house: n